

It seems like yesterday that we started the Betting On Our Future project with the Office of Problem Gambling, yet our first year was 2007-2008. In that time we have been able to fund 79 project sites in 18 counties across California. The young people and their adult allies have produced documentaries, educational videos, theater productions, public service announcements, music videos, animated shorts, printed publications, and premier events to showcase their work. The 4th Annual Spotlight Festival was a huge success with 150 participants from 19 sites. Young people are raising awareness of their experiences with problem gambling across California. This year the Betting On Our Future projects had the opportunity to look at financial literacy to compliment their work on problem gambling awareness.

We were honored to be recognized at the State and National level this year for our work. We are excited to share the work of the 2012-2013 Betting On Our Future projects and look forward to see what the young people create this next year!



### YOUTH GAMBLING

The following is from the International Centre for Youth Gambling Problems and High-Risk Behaviors at McGill University – additional information and tools can be found at www.youthgambling.com

### FREQUENTLY ASKED QUESTIONS

### Why do people develop gambling problems?

People gamble for different reasons. Individuals who do not have a gambling problem play once in a while and for enjoyment. They are willing to take their chances with amounts of money put aside for leisure activities. On the other hand, people who have a gambling problem report that they gamble to escape their problems, to feel better, or to feel more important. They also believe that they can win their money back by developing strategies to control the outcomes. However, we know that the outcomes of a game of chance are random and cannot be controlled.

### Is a gambling addiction as serious as a drug addiction?

Yes, in many ways it can be as serious as a drug or alcohol addiction. An individual with a gambling problem often becomes preoccupied with gambling, and might have an uncontrollable urge to gamble that makes him or her do things

they wouldn't normally do, just like with a drug addiction. People who are addicted believe that their actions will help them forget their problems. They view gambling or drugs as a solution to their problems when in fact the addiction only adds to their problems.

## Why do we try to restrict the access and participation of gambling activities to underage youth?

Adults have a responsibility to protect underage youth from engaging in gambling activities. It is important to teach children and teenagers about the risks involved with gambling. Should teenagers decide to gamble, learning about the risks and consequences associated with excessive gambling can help them become informed consumers and set responsible limits on their time and money. Research shows that the earlier a person starts gambling, the more at risk he or she becomes to develop a gambling problem.

#### Adolescent problem gamblers...

- are generally greater risk-takers
- often show signs of lower self-esteem
- tend to report higher rates of depression
- often gamble to escape problems
- are more likely to also develop substance addictions
- are more anxious and less self-disciplined
- are at greater risk for suicide ideation and suicide attempts
- often replace their regular friends with gambling acquaintances
- have poor coping skills
- report beginning gambling at an early age (approximately age 10)
- often recall an early big win
- report more daily hassles and major traumatic life events
- often have parents, relatives, or friends who gamble
- are more likely to be involved in delinquent behavior and criminal activities to acquire money
- develop problems with family and friends
- move quickly from just gambling with friends and family to problem gambling
- show decreased academic performance

## FRIDAY NIGHT LIVE ROADMAP PROCESS

BOOF sites utilized the Friday Night Live Roadmap as a guide for their work in this year's projects. Adult allies took their young people through the step by step process to help them establish a firm understanding of the issue and how to approach their projects to be most effective in their local communities.

#### **STEP 1** CAPACITY BUILDING:

BOOF participants got to know each other and identify their purpose with a common vision or mission. Advisors helped build chapter members' knowledge about factors that influence gambling behaviors.

#### **STEP 2** ASSESSMENT:

BOOF participants conducted brief to intensive action research or assessment activities and analysis that helped drive their youth-led project.

#### STEP 3 PLANNING:

BOOF participants chose a solution and developed an action plan of connected activities that supported their overall project goal or effort.

#### STEP 4 IMPLEMENTATION:

BOOF sites implemented specific work around video production, creative design, and campaign development in their schools and/or communities.

Additionally, BOOF sites showcased their work in a variety of school and community wide premiere events throughout California. BOOF participants shared their experiences in the program and highlighted the hard work that was completed to design and produce a variety of multimedia tools that were created for this year's Betting On Our Future problem gambling awareness campaign.



## BOOF SITES FOR 2012 - 2013

#### Yo! Mateo

Youth Leadership Institute San Mateo County Friday Night Live

Vanden High School
Solano County Friday Night Live

**Sutter Union High School**Sutter County Friday Night Live

San Joaquin County Office of Education

Rancho Verde High School Riverside County Friday Night Live

Oak Hills High School Royer Studios **Mead Valley Oasis Center**Riverside County Friday Night Live

McKee Middle School

Kern County Superintendent of Schools

Marysville Charter Academy for the Arts

**Yuba County Friday Night Live** 

High Tech Middle School Chula Vista

High Tech High School Chula Vista

**Greenfield SUCCESS** 

Kern County Superintendent of Schools

Fairfield High School
Solano County Friday Night Live

**El Toro High School** Royer Studios

**Dramaworks**Sierra West End Educational Theatre

**Dixon High School**Solano County Friday Night Live

Community Youth Center of San Francisco

Asian Americans for Community Involvement



FNL STANDARDS OF PRACTICE

The Friday Night Live system utilizes a set of research based principles and effective youth development practices in a clear framework throughout all FNL programs. The FNL Standards of Practice are to be integrated in to each BOOF project to ensure effective programming and quality experiences for all youth participants.

# FRIDAY NIGHT LIVE STANDARDS OF PRACTICE:

- A Safe Environment
- Opportunities for Community Engagement
- Opportunities for Leadership and Advocacy
- Opportunities to Build Caring and Meaningful Relationships with Peers and Adults
- Opportunities to Engage in Interesting and Relevant Skill Building Activities



## SPOTLIGHT FESTIVAL



The 4th annual BOOF Spotlight Festival was attended by 150 youth participants, their adult allies, and industry professionals from across California. We were honored to be able to provide a platform for young people to present their videos, PSAs, posters, billboards, and more for the newly enhanced multimedia BOOF campaign. The youth conference on problem gambling was filled with opportunities to meet new people, attend amazing workshops, share projects, and participate in activities to help our youth expand upon the great work they're doing back home.

# PLEASE SAVE THE DATE FOR SPOTLIGHT FESTIVAL 2014

June 16-18 at the Paradise Pier Hotel in Anaheim, CA. Visit www.fridaynightlive.org/areas-of-focus/gambling/spotlight-festival/ for more information on the conference and how to bring a group to participate in the festival!

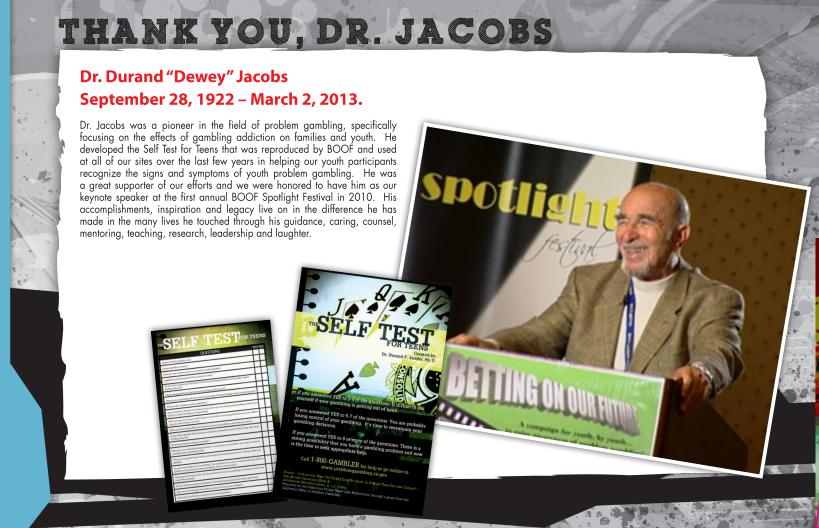


## EDO AWARDS

Betting On Our Future was honored both locally and on the national stage this year for our youth-led efforts in raising awareness of problem gambling.

The California Office of Problem Gambling awarded the Tulare County Office of Education/California Friday Night Live Partnership the Achieving Success One Step At A Time Award for their commitment to the BOOF project and building partnerships for positive and healthy youth development. At the 2013 National Conference on Problem Gambling, BOOF was awarded the Wuelfing Award for Prevention as well as the Prevention Showcase Best In Show as determined by demonstrating adherence to strong prevention theory and evidenced-based practice. The awards are accepted on behalf of the young people in the BOOF program who are creating positive change in their communities.







Prepared by the California Friday Night Live Partnership and the California Center for Youth Development and Health Promotion through a grant from the California Office of Problem Gambling















